

**Half Year** 

Results























**Presentation** 





**August 2011** 

### **Executive Summary**

- Continued strong cash generation and balance sheet
  - Net debt reduced by £8.1m to £6.2m after £2.8m spent on acquisitions and key initiatives
  - Dividend increased by 12% to 2.8p
- ▶ Underlying Group Operating profit of £11.8m after investment of £2.6m in key initiatives

### **Surveying**

- ▶ Robust performance against strong lender comparatives
- Successful launch of private surveys revenue growing month by month

### **Estate Agency**

- Outperforming the market due to investment in market share increased to 4.7% (H2 2010 4.5%)
- ▶ Estate agency pipelines increased 5% year on year
- ▶ Confident of delivering significant benefits in H2 2011 and beyond

### **Progress Highlights**



Surveying

**Agency – Branches** 

Agency – Asset Management Agency – Financial Services

LSL position

**Market leader** 

#2 in market

**Market leader** 

#4 in market

2011 Market 2011 purchase market down 4% \*

2011 market down 4%\*

2011 market down 10% (estimate)

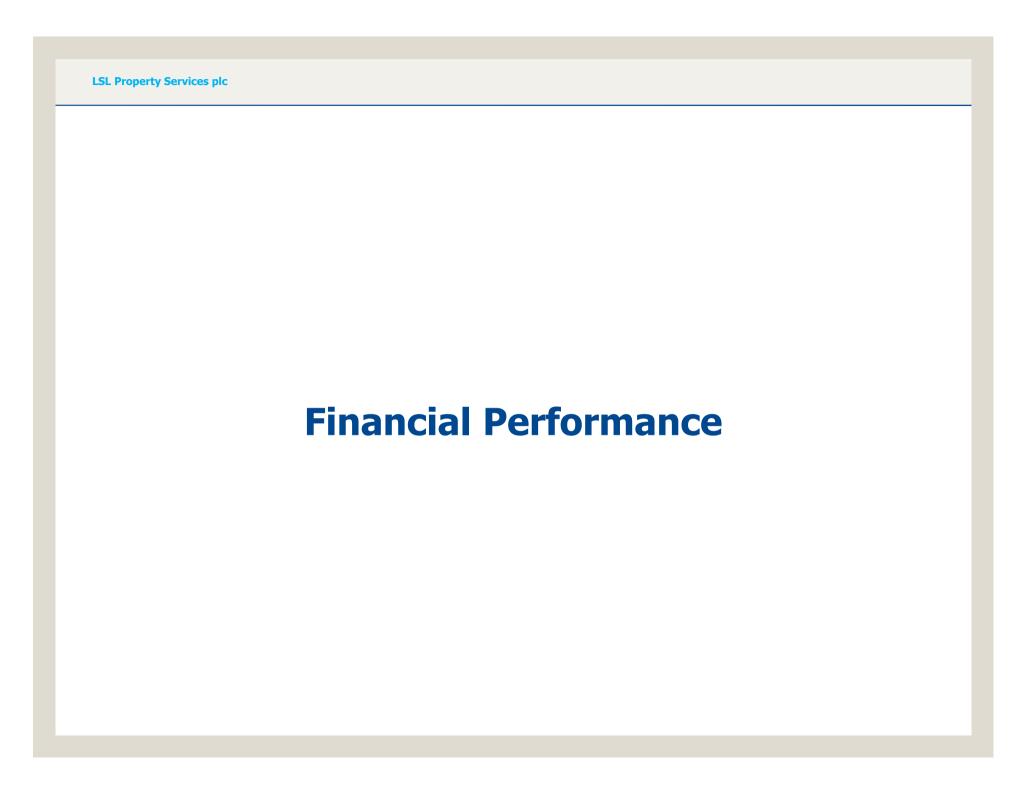
2011 market down 4%\*

LSL 2011 H1

- > Revenue down 9%
- > Strong lender 2010 comparatives and weak house purchase market
- > B2C revenue £1.3m

- > Revenue up 11%
- > Increased market share
- > Investment in further market share gains
- Growth in lettings and financial services
- > LFL revenue down 4%
- LFL market share increased to 32% (estimated )
- > Total LSL lending up from £1.0bn to £3.2bn
- > Revenue on budget

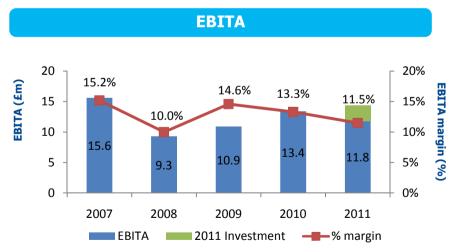
<sup>\*</sup> Source: Bank of England for "House Purchase Approvals"



# **Summary Group Financials**

#### **Actual**

£m	H1 2011	H1 2010				
P&L	2011	2010				
Revenue	103.4	101.1	2%			
Underlying Group Operating Profit <sup>(1)</sup>	11.8	13.4	(12%)			
Margin	11.3%	13.3%				
Exceptionals	0.2	11.1				
Adjusted Group Operating Profit <sup>(2)</sup>	7.3	20.3				
Net Finance Costs	(0.8)	(1.1)				
PBT	6.5	19.7				
Adjusted EPS	7.7p	8.8p	(12%)			
Balance Sheet						
Net Debt	6.2	14.3				
Dividend per share	2.8 p	2.5 p	12%			



Note 1. Underlying Group Operating Profit is before exceptional costs, amortisation of intangible assets and share-based payments

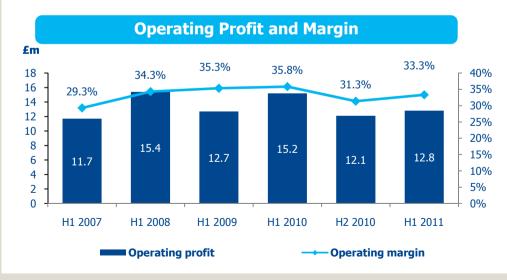
Note 2. Adjusted Group Operating Profit is Group Operating Profit less exceptional finance costs

Note 3. Operating cash flow is cash generated from operations pre exceptional items and after capital expenditure

# Financial Performance – Surveying

Surveying Segment					
	H1 2011	H1 2010			
Mortgage approvals '000	601	610	(2%)		
Jobs '000	248	272	(9%)		
Turnover £m	38.3	42.3	(9%)		
Expenditure £m	(25.5)	(27.1)	(6%)		
Underlying Operating Profit £m	12.8	15.2	(16%)		
Margin	33.3%	36.0%			

- Robust performance in deteriorating market
- Strong 2010 key lender comparatives
- ▶ H2 2010 jobs 259,000
- Remortgage mix impact
- Investment in service and value add services



- Track record of profitability through the cycle
- Profitability and margin increased v H2 2010
- Since 2007 market has contracted by 66%
- LSL profits and margins maintained over same period

# **Financial Performance – Estate Agency**

Market	H1 2011	H1 2010	Inc/ (dec)
House Puchase Mortgage Approvals	284,000	296,000	(4%)
		Actual	
KPIs	H1 2011	H1 2010	Inc / (dec)
Exchange Units	12,787	11,921	7%
Exchange Fees £m	25.1	23.9	5%
FS Income £m*	8.7	6.2	42%
Lettings Income £m	13.6	11.4	19%
Asset Management Income	7.4	7.7	(4%)
P&L			
Revenue £m	65.0	58.8	11%
Expenditure £m	(64.4)	(59.4)	8%
Underlying Operating Profit	0.6	(0.6)	

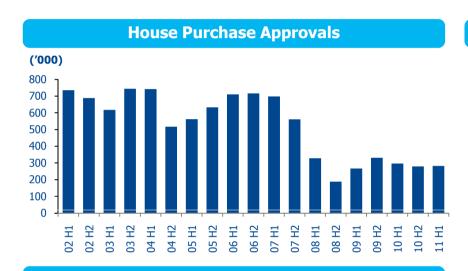
- Market share growth driving advance in revenue and profit
- Expenditure up 8% investment in market share and increased costs from 2010 acquisitions offset by HEAL cost reductions
- Strong lettings and financial services income growth
- Ex Halifax Estate Agency branches on track for 3 year improvement plan

### **Financials – Cashflow and Debt**

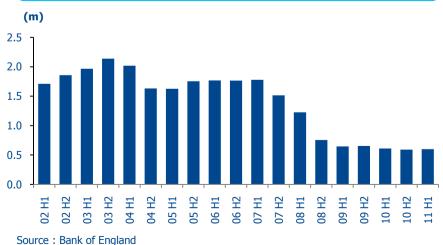
Continued Strong Cash Generation					
£m		H1 2011		H1 2010	
Operating Cashflows Operating Profit Depreciation	1.1	11.8	0.7	13.4	<ul> <li>Working capital – investment in deferred marketing fees plus HIPS impact</li> </ul>
Working Capital	(4.0)	(2.9)	0.4	1.1	<ul> <li>Exceptionals – refund to LBG and cash impact of cost booked in 2010</li> </ul>
<b>Exceptionals</b> HEAL (Paid)/Received	(0.5)		26.0		Interest costs reflect £25m hedge
Exceptionals Paid	(0.2)	. (0.7)	(13.7)	12.3	<ul> <li>H2 cashflows stronger due to agency seasonality and dividend payment cycle</li> </ul>
Capex		8.2 (1.7)	_	26.8 (1.9)	Dividend
Other investments / disposals etc Treasury shares purchased (net)		1.0 (0.9)		(0.5) 0.4	<ul> <li>Total 2.8 pence per share, up 12%</li> <li>Dividend Policy: 30-40% of Underlying Profit after to</li> </ul>
Tax paid (incl VAT) Interest paid Dividends paid		(1.0) (0.8) (6.1)	_	(3.6) (1.1) (5.6)	
Net Cashflow Closing Net Debt		(6.2)	_	(14.3)	



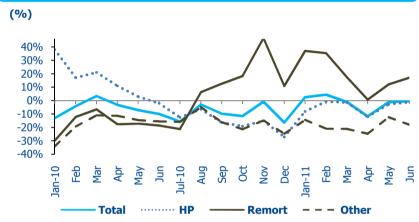
### **Mortgage Market Overview**



#### **Total Mortgage Approvals**



#### **Annual Growth in Mortgage Approvals**



#### **House Purchase Approvals**

- 284,000 H1 2011 down 4% on H1 2010
- Annual growth rate negative since Q2 10

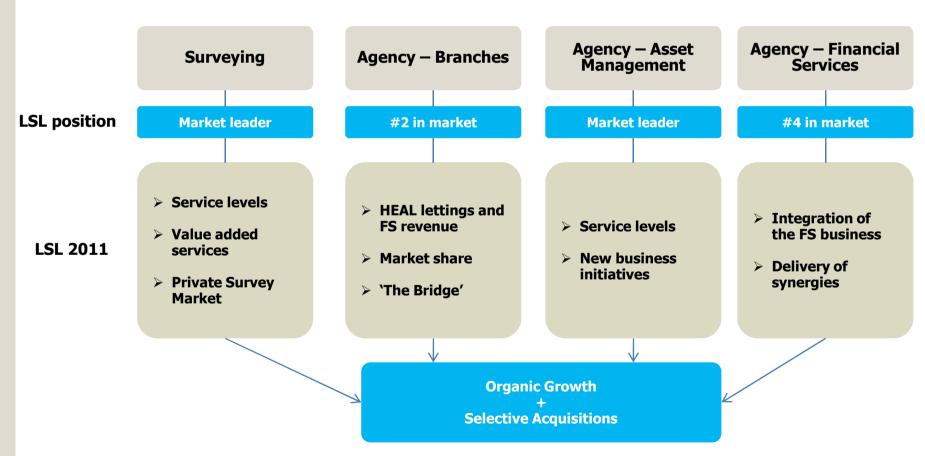
#### **Total Mortgage Approvals**

- 601,000 H1 2011 down 2%
- Remortgages improved during Q1
- Repayment of c£300bn by 2014 under the Special Liquidity Scheme and the Credit Guarantee Scheme still priority for lenders
- No short term improvement expected

#### **Consumer confidence remains fragile**

## **Strategy**





# **Surveying: Operations and Development**

#### **Market Share**

Surveying Market Share							
′000	2008	2009	H1 2010	H2 2010	H1 2011		
Jobs Performed	461	439	272	259	248		
Mortgage Approvals	1,980	1,301	610	593	601		

Consolidating market leadership

#### **Operational Update**

- High service levels maintained and regular positive feedback from all key clients
- Additional investment in service during H1
- Strong lender comparatives H1 2010
- Additional remortgage volumes do not all result in valuations

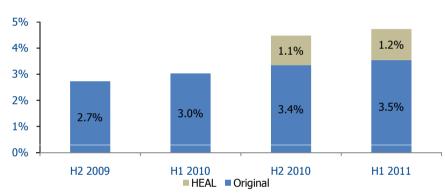
#### **Private Survey Income**

Income per day and Mix			
Income per day	Dec 10	Mar 11	Jun 11
Total income per day £k	4.4	9.8	12.5
Mix			
RICS Condition Report	15%	11%	8%
RICS Homebuyer Report	53%	61%	64%
Building Survey	32%	28%	28%

- Total income H1 2011 £1.3m
- Daily income run rate 84% up since prelims update
- ▶ Income and margin benefiting from mix
- Ahead of original targets
- Solid platform for future growth

## **Estate Agency – Market share growth**

#### Market share\*



\* Rolling 12 month market share (LSL exchanges : BOE mortgage approvals) The market share for six months in H1 2011 was 4.5% (H1 2010 : 4.0%)

#### **Profitability**

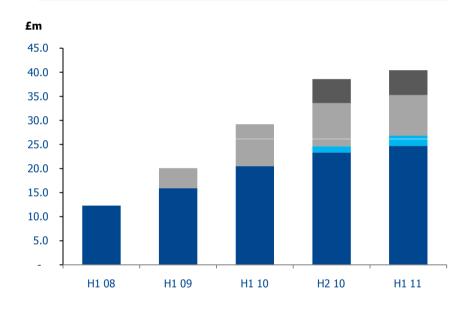
- Target benchmark profit per branch £30k -£50k
- ► H1 2011 rolling 12 month profit per branch increased by £5k (after additional investment)

#### **Key initiatives**

- All branches now provided with 'The Bridge' call centre service (£1.0m)
- Ongoing investment in upgrading branch management (£1.3m) (training, development, change)
- Investment in online activity (£0.2m)
- ► Further investment in IT (£0.5m incl £0.4m capex)
- ▶ June 2011 pipelines up 5% on 30 June 2010
- HEAL on target for positive contribution for full year
  13

# **Estate Agency – Counter Cyclical Income**

#### **Balanced Growth: Asset Management and Lettings**



■LSL Lettings ■HEAL Lettings ■LSL Asset Mgt ■HEAL Asset Mgt

- ► Total H1 asset management and lettings income up 10% to £21m
  - Lettings up 19%
  - Asset Management down 4%
- ▶ Rolling 12 month asset management and lettings up 5% to £40.4m
- Repossessions market down 10% to 17,500 (est) v 19,500 (2010)
- LSL market leader in asset management with 32% (est) share

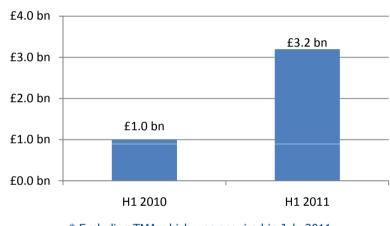
Rolling 12 month revenue

### **Estate Agency – other businesses**

#### **Financial Services**

- Acquisitions of First Complete and Pink boosted LSL's scale and importance in the mortgage market
- ▶ Total LSL lending up from £1.0bn to £3.2bn
- Acquisition of TMA will further boost LSL lending
- Revenue and profit improvement in both FC and Pink under LSL ownership

#### LSL - mortgage applications\*



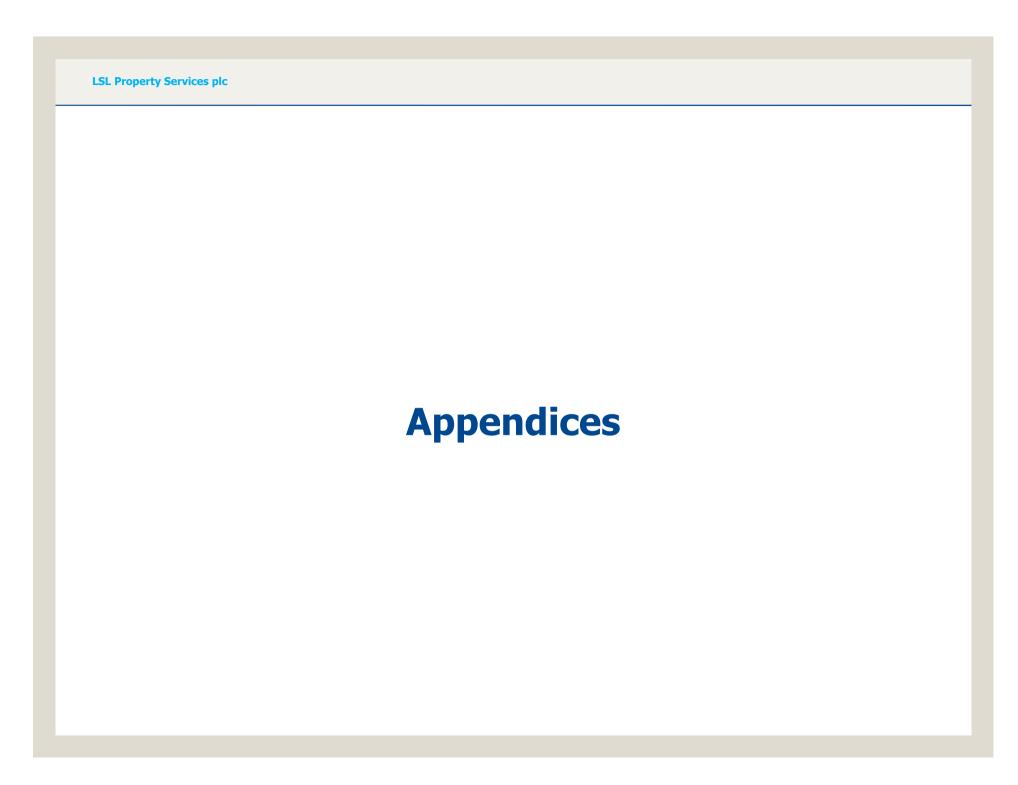
#### \* Excluding TMA which was acquired in July 2011

#### **Conveyancing**

- Investment (via HEAL) with Connell and Countrywide in a 1/3 share joint venture of the TM Group (a property search company)
- Strong performance with H1 2011 profit share of £0.3m
- New investment (£0.6m) in LMS (a conveyancing panel manager) on expectation of longer term consolidation in lender conveyancing panels driven by fraud risks

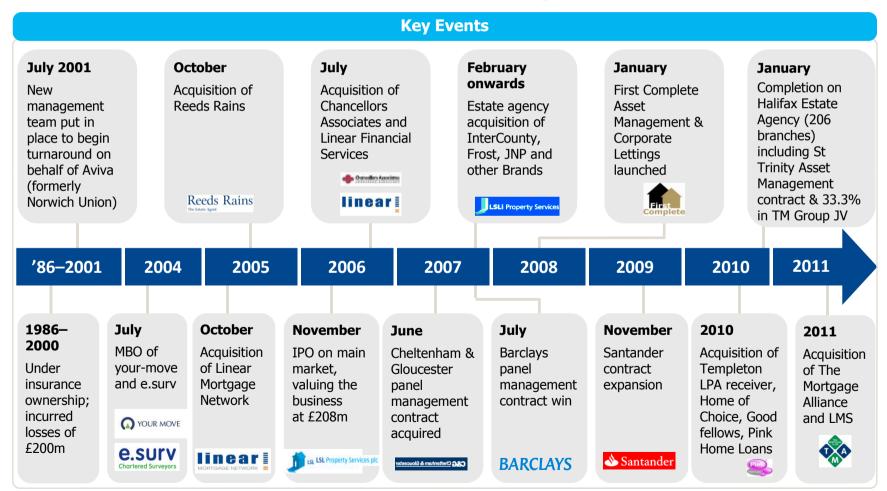
### **Summary**

- Good results despite transaction volumes circa 50% of historic normalised levels and investment in new initiatives
  - impressive Agency performance with strong growth in market share, revenue, profit and pipelines
  - robust trading in surveying with excellent B2C performance but held back by strong lender comparatives
- Strong balance sheet
- Market outlook for 2011 still cautious
- Significant upside when market recovers
- LSL well placed for growth even in subdued market
  - encouraging results from organic growth initiatives
  - H2 will benefit from seasonality, increasing returns on market share and B2C investment and further maturing of the ex HEAL branches
  - further value accretive acquisitions
  - confidence reflected in dividend increase



### **LSL's Genesis**

#### LSL's business transformation from a loss making insurance distribution arm



### Who are We Now?

#### **LSL Property Services plc**

