Growth. Focus. Execution. Technology. People.

Preliminary Results

for twelve months ended 31 December 2022

13 April 2023

LSL





AgendaHighlightsFinancial and Operating PerformanceLooking Forward: Positioned for Growth

Summary and Outlook

LSL

Highlights





Group

Resilient Trading

Strategic Progress

Strong Cash Flow and Balance Sheet

Simplified Structure, Well Positioned for Future Growth

Strong H2 performance impacted by market uncertainty following mini-Budget

Group

Resilient Trading



increased to record 10.4%

interrupting further growth

national market share

Resilient Trading All three core businesses traded well, gaining market share in challenging conditions

Group



Strategic
ProgressSimplified Group and ongoing development of
Financial Services business

Group

| FINANCIAL | SERVICES | SURVEYING & VALUATION | ESTATE AGENCY |
|---|--|--|---|
| Development of Pivotal Growth | Technology focus on FS Network | Development of new business lines | Continued simplification |
| Estate agency and general insurance brokerages: Embrace FS and First2Protect | Mortgage digital technology: MortgageGym | Continued revenue growth in D2C surveys also helping surveyor utilisation | Sale of JVs (2021): LMS and TM Group |
| New build brokerages: Grange, Group First and RSC New Homes | Protection digital technology: Direct Life | Continued development of data-based surveying and valuation assets | Sale of London-based estate agency (2023): Marsh & Parsons |
| Other specialist brokerages: The Loan Partnership and The Buy to Let Broker | | | Divestment of private rental sector operation, PRSim, and exit from minority investments |

| · · · | ee strong divis ance sheet for | | Strong Cash Flow & Balance Sheet | Well sitioned r Future irowth |
|---|---|--|---|--|
| | LSL | | AL GROWTH | |
| | SURVEYING & | L SERVICES | ' | |
| ESTATE AGENCY | VALUATION | FINANCIAL SERVICES NETWORK BUSINESS | RTGAGE AND | |
| Leading owned and franchised estate agency brands | One of UK's largest surveying and valuation businesses - and exclusive provider to Lloyds Banking Group | UK's largest mortgage and insurance network comprising over 2,800 advisers across 900+ independent firms | in mortgage and n brokerages to I long term inable value | protection build |

Strong Balance Sheet and year end Net Cash position of £40.1m before Marsh & Parsons and FS D2C sales

Financial and Operating Performance



Resilient performance with Underlying Operating Profit in line with the Board's November guidance

Group

- Group Revenue just below record 2021 in smaller purchase market
- Group Underlying Operating Profit impacted by smaller purchase market (-15% YoY) and adverse effect of mini-Budget in Q4, particularly on the Surveying business
- H2 profit up on PY despite Q4 mini-Budget disruption
- Adjusted Operating Expenses up 2% with careful cost control mitigating the inflationary cost environment
- Group operating loss of £56.7m after exceptional costs; reduced Goodwill carrying value (£87.2m, non cash), EA branch restructure (£1.7m), and exceptional gain for PI provision release (£0.7m). PY gain for JV disposals
- Year end cash position further increased by Marsh & Parsons sale proceeds
- Full Year Dividend held in line with prior year in light of cash position and confidence in future prospects

| FY Highlights (£m) | 2022 | 2021 | Var. |
|---|---------|---------|----------|
| Group Revenue | 321.7 | 326.8 | (2)% |
| Adjusted Operating Expenditure | (285.7) | (280.2) | 2% |
| Group Underlying Operating Profit | 36.9 | 49.3 | (25)% |
| Group Underlying Operating Margin | 11% | 15% | (370)bps |
| Net Exceptional (Costs) / Gains | (88.2) | 29.0 | (404)% |
| Group Operating (Loss) / Profit | (56.7) | 72.6 | (178)% |
| Adjusted Basic Earnings per Share (pence) | 28.4 | 37.7 | (25)% |
| Net Cash | 40.1 | 48.5 | (17)% |
| Full Year Dividend (Pence) | 11.4 | 11.4 | - |

Increased FS Network profits, with strong refinancing activity in H2, and continued technology investment

— Financial Services

- Record mortgage lending outperformed the market
- Record mortgage market share of 10.4%
- Protection revenue outperformed in a smaller market
- Record Network profit with strong H2 performance
- In FS Other, smaller purchase market impacted D2C
- Adviser growth during H1 of 2.5%, H2 down 2.2% as we reduced number of advisers in owned D2C brokerages
- Gross revenue per average adviser has increased by 4%
- Continued investment to support growth (c.£2m)



| FY Financial Services P&L (£m) | 2022 | 2021 | Var. |
|--|-------|-------|----------|
| FS Network Gross Revenue | 316.6 | 295.9 | 7% |
| FS Network Net Revenue | 41.6 | 38.3 | 9% |
| FS Other | 40.0 | 40.2 | 0% |
| Total Revenue | 81.7 | 78.5 | 4% |
| FS Network Business | 15.5 | 14.4 | 8% |
| FS Other | (2.3) | 0.4 | nm |
| Underlying Operating Profit | 13.3 | 14.8 | (10)% |
| FS Network Underlying Operating Margin | 37% | 38% | (20)bps |
| Underlying Operating Margin | 16% | 19% | (260)bps |
| KPIs | | | |
| Total Advisers | 2,867 | 2,858 | 0.3% |
| Gross Revenue per Average Adviser (FS Network) (£'000s) | 93.9 | 90.1 | 4% |
| Mortgage Lending Market (excl. PTs) (£bn) | 313.9 | 308.1 | 2% |
| LSL Mortgage Lending (£bn) | 45.6 | 41.1 | 11% |
| LSL Purchase & Remo Lending (£bn) | 32.7 | 29.5 | 11% |
| LSL Product Transfer Lending (£bn) | 12.9 | 11.6 | 11% |
| Market Share (excl. PTs) | 10.4% | 9.6% | 80bps |

Mortgage market returning to more normalised mix with continued market share growth

Financial Services



Total Financial Services Gross Revenue Mix by Type



Resilient Surveying & Valuation performance in context of significant market disruption in Q4

- Revenue growth of 9% year-on-year for first 3 quarters
- Q4 volumes impacted by significant economic and political uncertainty post UK mini-Budget, c£5m profit impact
- Strong growth in D2C and data revenue streams
- Resilient margins of 22% delivered despite disruption
- Surveyor utilisation level remained above long term average impacted in short term by market disruption
- Income per job up reflecting lender mix
- 34 surveyors graduated during the year

| FY S&V P&L (£m) | 2022 | 2021 | Var. |
|---|-------|-------|----------|
| B2B – Valuations | 89.4 | 91.5 | (2)% |
| Private Survey and Data Income | 3.8 | 2.2 | 73% |
| Total Revenue | 93.2 | 93.7 | (1)% |
| Underlying Operating Profit | 20.4 | 23.6 | (14)% |
| Underlying Operating Margin | 22% | 25% | (330)bps |
| KPIs | | | |
| Jobs Performed ('000s) | 532 | 541 | (2)% |
| Remote Valuations as % of Total | 16% | 18% | (200)bps |
| Jobs per Average Surveyor | 1,065 | 1,079 | (1)% |
| Income per Job (£) | 175 | 173 | 1% |
| Operational Surveyors at 31 December (FTE) | 512 | 489 | 5% |

Financial performance supported by strong operational capability and execution

Surveying & Valuation

Increased focus on higher-value work reflected in improved income per job



Income (£m) from Private Surveys and Data Income up by 79% since 2018



Jobs per surveyor impacted by market hiatus post mini-Budget



Remote Valuations represent 15% of total jobs, remaining well above pre-pandemic levels



Estate Agency performed strongly in H2 as record HY pipeline converted as expected

Estate Agency

- 2021 profit boosted by exceptional volumes generated by Stamp Duty holiday
- H2 of £11.5m (2021: £5.9m), materially ahead of PY as a result of profit delayed in pipeline at end of H1 2022
- LSL outperformed the sales market with exchange units down 13%, and market down 15%
- 4% LFL increase in recurring lettings income
- Managed properties down 2% with very limited supply of new instructions in market
- Relative stronger performance in other income includes Asset Management (+18%) with increased lender repossessions activity
- 12 underperforming branches closed during the year

| FY Estate Agency P&L (£m) | 2022 | 2021 | Var. |
|--|--------|--------|----------|
| Residential Exchange Income | 63.5 | 71.7 | (12)% |
| Lettings Income | 63.3 | 62.0 | 2% |
| Other Income | 20.1 | 20.8 | (4)% |
| Total Revenue | 146.8 | 154.6 | (5)% |
| Underlying Operating Profit | 10.5 | 18.4 | (43)% |
| Underlying Operating Margin | 7% | 12% | (470)bps |
| KPIs | | | |
| HMRC Transactions ('000s) | 1,258 | 1,476 | (15)% |
| Exchange Units | 16,306 | 18,845 | (13)% |
| Managed Properties | 23,881 | 24,372 | (2)% |
| Average Residential Sales Exchange Fee per Unit (£) | 3,893 | 3,807 | 2% |
| Number of Branches: Owned* | 214 | 225 | -11 |
| Number of Branches: Franchised | 127 | 128 | -1 |

*Note: owned branches includes 30 M&P branches, disposed of on 26 January 2023

Estate Agency retained local market share gains made in 2021, slightly increasing national market share

Estate Agency



Recurring lettings income remains a high proportion of EA revenue



EA pipeline reflects high conversion of record June level (£26.7m), and is now similar to pre-pandemic



Focus on costs limited increase to 2%, significantly below inflation

— Group

- FY costs increased by 2% with H2 costs managed to 5% below H1
- Headcount reduced in H2 in response to market conditions
- Fixed costs up 5% vs PY with variable costs in line
- Emoluments includes an average 3% pay increase with a standard settlement and a cost of living award for lower paid staff
- Marketing increases due to restarting FS events post-COVID
- Property and related costs grew by 12%; energy inflation and PY rates relief
- IT costs insulated from inflation due to long term contracts



| Adjusted Operating Expenses (£m) | 2022 | 2021 | Var. |
|-------------------------------------|-------|-------|------|
| Emoluments | 204.6 | 201.0 | 2% |
| Property and related | 15.5 | 13.9 | 12% |
| Marketing | 11.7 | 11.2 | 4% |
| Other Direct Costs | 13.0 | 13.1 | (1)% |
| IT/Telephony | 14.1 | 14.1 | 0% |
| Other (depn., training etc.) | 26.8 | 26.9 | 0% |
| Total | 285.7 | 280.2 | 2% |





Property and related:



17

FS Network platform business model has significantly lower fixed costs and headcount than other parts of the Group





| Operating Expenses (£m) | 2022 | 2021 | 2019 |
|--------------------------|-------|-------|-------|
| FS Network | 26.1 | 23.9 | 25.1 |
| FS Other | 42.5 | 38.9 | 35.5 |
| Surveying | 72.8 | 70.1 | 70.0 |
| Estate Agency | 136.9 | 139.7 | 137.1 |
| Central Unallocated | 7.3 | 7.5 | 5.5 |
| Total Operating Expenses | 285.7 | 280.2 | 273.2 |

- Net headcount reduction across the group of 174 FTE since December 21
- FS Network revenue grew more quickly than costs reflecting the scalable FS platform model
- FS Other includes acquisition of DLPS and MortgageGym in 2021
- Surveying headcount increased during the year to fulfil increased lender allocations pre mini-Budget
- Estate Agency costs are 48% of Group total and 50% of FTE with lower commission payments in 2022

Cost management will be a key priority in 2023 to support the Group strategy to reduce its fixed cost base and exposure to housing market cycles

Group

- Active programme underway to review costs incurred across the Group and to manage headcount in line with market conditions whilst maintaining ability to take advantage of market recovery and new opportunities
- We will continue with planned investment to support growth and build new capability across the Group, underpinning confidence for the future
- As well as tactical cost management our strategy to simplify the Group and focus on areas less exposed to housing market cycles will increase resilience
- Steps continue including the disposal of Marsh & Parsons and D2C brokerages (eliminating c.£60m from Group costs)

Strong Balance Sheet providing flexibility to make further investments to support growth

- Group

- Cash improved further post year end with £29m Marsh & Parsons proceeds
- Banking facility (£60m) renewed in February 2023
- Contingent consideration of £2.3m in relation to RSC settled in January 2023
- Exceptional costs mainly non-cash Goodwill impairment
- Net assets held for sale including Marsh & Parsons, Group First and RSC all disposed in January 2023
- Equity accounting for Pivotal Growth comprised £4m investment and £0.5m share of losses in growth phase
- £4.5m write down of Yopa investment, and disposal of holding for £nil in January 2023

| Balance Sheet extracts(£m) | 2022 | 2021 |
|--------------------------------------|------|-------|
| Net Cash | 40.1 | 48.5 |
| Lapse Provision (Financial Services) | 5.2 | 4.9 |
| PI Costs Provision (Surveying) | 2.3 | 3.9 |
| Contingent Consideration | 2.3 | 3.0 |
| Goodwill (including held for sale) | 73.9 | 160.9 |
| Net assets held for sale | 34.5 | _ |
| Financial Assets & JVs | 6.1 | 7.4 |
| Pivotal Growth JV | 5.1 | 1.6 |
| Yopa | 0.0 | 4.5 |
| Other / Loan Notes | 1.0 | 1.3 |

Goodwill

- The Board reduced the carrying value of goodwill by £87.0m which is a non-cash item reflecting the impact of higher interest rates on the WACC, more conservative mid-term housing market assumptions and the disposal of non-core businesses
- Non-cash impairment made in Your Move / Reeds Rains, Marsh & Parsons, Group First, RSC, and DLPS at 31 December 2022

Cash generative business model enables investment through economic cycle



Highlights:

- Share buyback programme of £4m repurchased shares and £5m of share purchases for EBT in H1
- Working capital outflow including deferred COVID tax payments paid in January 2022
- £4.0m investment in Pivotal Growth in the period (total of £6.4m invested since establishment of Pivotal)
- Capex of £4.9m (2021: £6.5m) including £2.0m on FS Toolbox platform and other technologies in FS

Looking forward: positioned for growth



Opportunities for substantial medium term growth in each of our divisions

| FINANCIAL SERVICES | SURVEYING & VALUATION | ESTATE AGENCY |
|---|---|--|
| ncrease number of mortgage and nsurance advisers, organically and acquisitively | Optimise existing operating model for delivery of valuations to lenders | Further develop franchising proposition |
| Increase adviser profitability | Further grow survey revenue in under-developed D2C market | |
| Acquire and grow D2C brokerages through Pivotal Growth | Further develop data-based survey and valuation products and distribution | |

Significant opportunities for growth in our platform FS Network business model

- Financial Services



Scalable business model that delivers incremental value with adviser growth, creating both revenue and cost efficiencies

Leveraging technology is a specific focus for Financial Services, helping to grow adviser profitability

- Financial Services

| FINANCIAL SERVICES NETWORK BUSINESS | | | |
|---|--|---|--|
| PLATFORM | PRODUCTS | PEOPLE | |
| Work underway on 'Connect', a technology platform to bring greater productivity benefits to advisers, with first release in the summer | Repositioning of Direct Life and MortgageGym to grow value in FS Network, namely in protection and mortgage services | New Chief Technology Officer | |
| Significant potential to expand products and services through 'Connect' to advisers, generating new revenues | Opportunities in increasing penetration of other products and services, such as surveys, conveyancing and general insurance | Increased technology resources across development, user experience design and technical product management | |

Pivotal Growth Joint Venture offers potential for value creation within D2C brokerages

- Financial Services

PIVOTAL

GROWTH

PIVOTAL GROWTH

Invest in growing, profitable mortgage and protection brokerages to help them build long term sustainable value

| TARGET MARKETS | VALUE CREATION DRIVERS | ACQUISITIONS TO DATE |
|--------------------|--|--|
| Mainstream | Market-leading technology | GRANGE MORTGAGE A PROTECTION SERVICES |
| Buy to Let | | Lifetime Finance Group Ltd. |
| New Build | Distribution agreements | RSC Ioan |
| Later Life Lending | | rew ROMES LTD group ^{first} efs embrace FINANCIAL SERVICES |
| Specialist | Increased penetration of protection and insurance | first 2 protect |

Growth opportunities in platform Estate Agency franchise business

Estate Agency



Scalable business model that delivers incremental value with franchisee growth, creating both revenue and cost efficiencies

Surveying & Valuation offers further growth potential

Surveying & Valuation

| SURVEYING AND VALUATION | | | | | |
|---|---|--|--|--|--|
| OPTIMISATION OF EXISTING OPERATING MODEL | DEVELOPMENT OF D2C PROPOSITION | DEVELOPMENT OF DATA-BASED PROPOSITIONS | | | |
| Continue to refine operating model to achieve optimal efficiency with employed, skilled surveyors at its heart | Successful launch of HomePlus digital surveys and valuation reports presents clear future growth opportunities in underserved market | Grow data-based valuation and survey revenue streams from new and existing customers | | | |

Our Living Responsibly programme is embedded in how we operate



Staff engagement through Employee Engagement, Inclusivity & Diversity, Community Forums and LSL voices

Our Capital Allocation Policy will be kept under review to best support growth for the benefit of shareholders



Summary and Outlook



Summary and Outlook

| Group | |
|---------------------------------------|--|
| RESILIENT FINANCIAL PERFORMANCE | All Divisions traded well and gained market share Resilient Group Revenue Group Underlying Operating Profit impacted by smaller purchase market and adverse effect of mini-Budget on our Surveying & Valuation business in Q4 2022 Very strong balance sheet with Net Cash of £40.1m at 31 December 2022, boosted by M&P sale in January 2023 |
| CURRENT TRADING | Trading in our Financial Services and Estate Agency divisions is in line with expectations, with signs of increasing momentum In Surveying & Valuation, valuations in more specialist areas such as equity release and buy-to-let have recovered less quickly after the rise in interest rates and market disruption which followed the 2022 mini-Budget |
| MARKET & OUTLOOK | Market conditions expected to remain challenging during H1 but to improve in H2 and thereafter, supported by a strong re-mortgage market, and further improvements in consumer confidence and transaction levels assisted by recent reductions in mortgage rates Costs will be managed pro-actively as market conditions evolve Planned investment for the longer term will continue, underpinning confidence for the future LSL remains very well-placed to benefit as market conditions improve |
| CONFIDENCE IN STRATEGY | Substantial progress in restructuring and re-focusing the Group's activities, which will continue in 2023 Opportunities for medium term growth in each of our divisions Pivotal has active pipeline, offering LSL opportunity to benefit from value creation in D2C brokerages Look forward to reporting growth in 2024 and beyond |

Questions



Appendix



Financial Highlights 2019 - 2022

Group

| FY Highlights (£m) | 2022 | 2021 | 2020 | 2019 |
|--|--------------------------|-------|--------------|--------|
| Group Revenue | 321.7 | 326.8 | 266.7 | 311.1 |
| Group Underlying Operating Profit | 36.9 49.3 | | 35.2 | 37.0 |
| Group Underlying Operating Margin | nting 11% 15% 13% | | 13% | 12% |
| Net Exceptional Gains / (Costs) | s / (Costs) (88.2) | | (6.4) | (13.2) |
| Profit Before Tax | (59.1) | 69.9 | 9.9 20.9 16 | |
| Adjusted Basic Earnings per Share (pence) | 28.4 | 37.7 | 31.9 28.0 | |
| Net Cash / (Net Bank Debt) | 40.1 | 48.5 | (1.6) (41.9) | |
| Full Year Dividend (Pence) | 11.4 | 11.4 | Nil | 11.2 |



Financial Highlights 2019 - 2022

| FY Highlights (£m) | 2022 | 2021 | 2020 | 2019 |
|--------------------------------------|-------|-------|-------|-------|
| Revenues | | | | |
| Financial Services Network | 41.6 | 38.3 | 31.3 | 33.6 |
| Financial Services Other | 40.1 | 40.2 | 29.7 | 36.3 |
| Financial Services | 81.7 | 78.5 | 61.0 | 69.8 |
| Surveying & Valuation | 93.2 | 93.7 | 77.1 | 86.4 |
| Estate Agency | 146.8 | 154.6 | 128.7 | 154.9 |
| Group Revenue | 321.7 | 326.8 | 266.7 | 311.1 |
| Financial Services Network | 15.5 | 14.4 | 4.0 | 8.3 |
| Financial Services Other | (2.3) | 0.4 | 0.7 | 3.3 |
| Financial Services | 13.3 | 14.8 | 12.3 | 11.6 |
| Surveying & Valuation | 20.4 | 23.6 | 16.2 | 16.3 |
| Estate Agency | 10.5 | 18.4 | 12.1 | 14.5 |
| Unallocated | (7.4) | (7.5) | (5.4) | (5.4) |
| Group Underlying Operating Profit | 36.9 | 49.3 | 35.2 | 37.0 |

FORWARD LOOKING STATEMENTS

This document contains certain statements that are forward-looking statements. They appear in a number of places throughout this document and include statements regarding our intentions, beliefs or current expectations and those of our officers, directors and employees concerning, amongst other things, our results of operations, financial condition, liquidity, prospects, growth, strategies and the business we operate. By their nature, these statements involve uncertainty since future events and circumstances can cause results and developments to differ materially from those anticipated. The forward-looking statements reflect knowledge and information available at the date of preparation of this document and, unless otherwise required by applicable law, LSL undertakes no obligation to update or revise these forward-looking statements. Nothing in this document should be construed as a profit forecast. LSL and its Directors accept no liability to third parties in respect of this document save as would arise under English law. This presentation contains brands that are trademarks and are registered and/or otherwise protected in accordance with applicable law.

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