





Preliminary Results Presentation

Year ended 31 December 2012









February 2013

Executive Summary

- Very good progress during 2012 despite no improvement in market transaction levels
 - Underlying Group Operating profit up 13% to £35.1m
 - Net debt reduced by 25% to £26.6m
 - Full year dividend increased by 9% to 9.5p per share
- Estate Agency delivered excellent profit growth of 138% to £24.4m
 - Like-for-like profit growth of 78% to £17.2m
 - Growth of 23% in lettings and 15% in financial services (exc Marsh & Parsons)
 - Strong first year contribution from Marsh & Parsons
- Surveying impacted by market decline and major contract renewals
 - Good growth in provision of surveying services to private buyers
 - Professional indemnity costs tracking as expected
- Strong Position entering into 2013
 - Quality of Group's earnings transformed since market decline in 2007
 - Strong cash generation and balance sheet
 - Significant growth opportunities

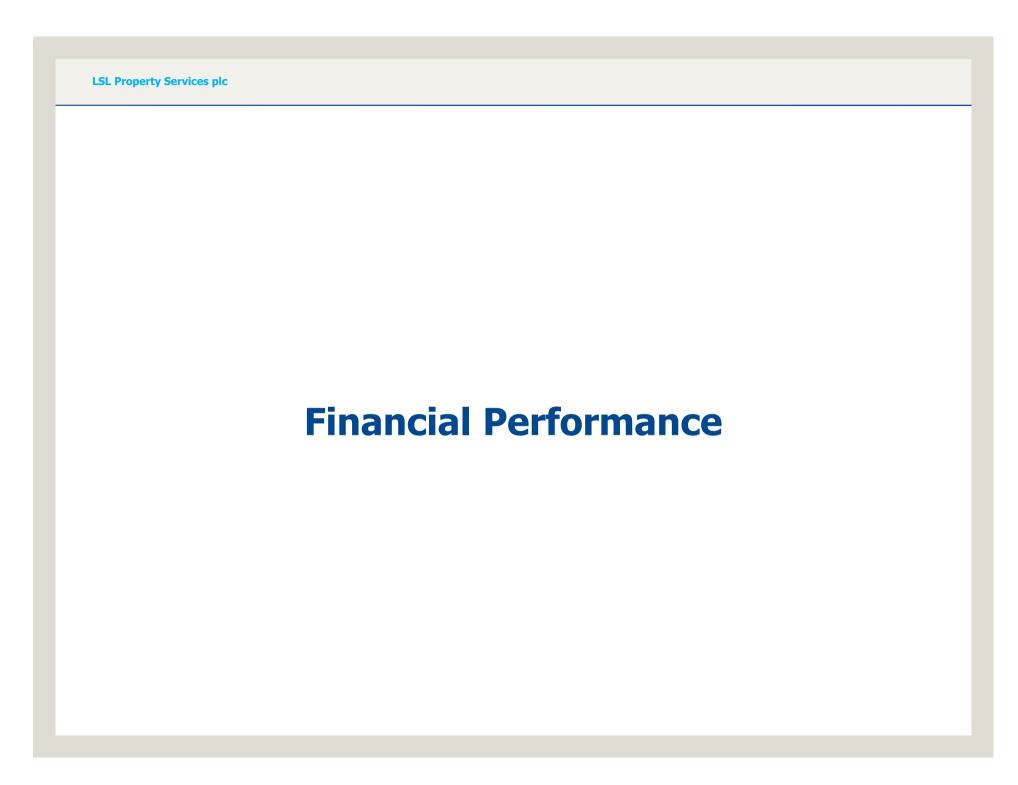
Progress Highlights

Good progress towards leadership in all key markets



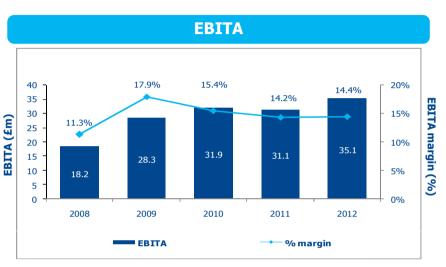
Agency – Asset **Agency – Financial** Surveying **Agency – Branches Services** Management **LSL** Market leader #2 in market Market leader #4 in market position 2012 2012 market down 6% 2012 market up 3% 2012 market down 5% 2012 market up 3% Market > Revenue up 15% > Revenue up 36% > Revenue up 3% > Revenue down 19% (11% ex M&P) > Substantial growth > Lettings up 23% > Market leader with in profitability > Strong lender 2011 > Financial services up share maintained at LSL 2012 comparatives 15% 32% (est) > Acquisitions fully

- Year of major contract renewals
- > B2C Revenue £4.0m
- > Exchange fees up
- Strong contribution from Marsh & Parsons
- > Ongoing investment
- Major new contract secured in area of new market opportunity
- Acquisitions fully integrated and performing well
- > Total LSL lending up from £6.8bn to £7.1bn



Summary Group Financials

2012	2011	
243.8	218.4	12%
35.1	31.1	13%
14.4%	14.2%	
(21.4)	(2.4)	
(2.5)	(1.8)	
6.7	17.6	
32.5	29.3	11%
23.8p	21.0p	14%
32.6	24.3	34%
26.6	35.7	(25%)
	243.8 35.1 14.4% (21.4) (2.5) 6.7 32.5 23.8p	243.8 218.4 35.1 31.1 14.4% 14.2% (21.4) (2.4) (2.5) (1.8) 6.7 17.6 32.5 29.3 23.8p 21.0p



Dividend

- ► Total dividend 9.5 p per share up 9%
- ▶ Dividend policy 30-40% of Underlying Profit after tax

Note 1. Underlying Group Operating Profit is before exceptional costs, contingent consideration, amortisation of intangible assets and share-based payments

Note 2. Underlying PBT is PBT less amortisation and exceptional costs.

Financial Performance – Surveying

mortgagestrategyAWARDS

- Winner Best Surveyor/Valuer

Surveying Segment				
	2012	2011		
Mortgage approvals '000	1,150	1,227	(6%)	
Jobs '000	408	500	(18%)	
Turnover £m	62.2	76.6	(19%)	
Expenditure £m	(48.3)	(52.9)	9%	
Underlying Operating Profit £m	13.9	23.7	(41%)	
Margin	22.4%	31.0%		

- Strong 2011 key lender comparatives
- Year of contract renewals
- Loss of C&G contract revenue £5.5m in 2012 (2011:£12.5m)
- ▶ Good B2C progress contributing £4.0m revenue
- Market over 65% lower than 2007
- Ongoing investment in service, technology and value add services

Professional Indemnity costs

- ▶ £17.3m additional provision booked as an exceptional item at June 2013 relating to high risk 2004-2008 period
- Specific provision to cover:
 - Existing claims being aggressively pursued
 - Notification and claims previously considered dormant
- IBNR provision to cover:
 - Future claims relating to 2004-2008
- ▶ IBNR provision is highly subjective and based on estimated run rate of new claims and historical cost per claim
- ▶ Run rates of new claims and cost per claim since June 2012 in line with assumptions made at that date

Financial Performance – Estate Agency

Market	2012	2011	Inc/ (dec)			
House Puchase Mortgage Approvals	610,000	593,000	3%			
	Actual	– including	M&P	Like-for-Li	ke – exclud	ing M&P
KPIs	2012	2011	Inc / (dec)	2012	2011	Inc/ (dec)
Exchange Units	27,762	27,398	1%	26,966	27,297	(1%)
Exchange Fees £m	72.0	56.7	27%	58.1	54.7	6%
FS Income £m (incl intermediary networks)	31.8	27.6	15%	31.8	27.6	15%
Lettings Income £m	48.0	29.5	63%	35.8	29.1	23%
Asset Management Income £m	14.3	13.9	3%	14.3	13.9	3%
Other Income £m	15.5	14.1	10%	14.4	13.8	4%
P&L						
Revenue £m	181.6	141.8	28%	154.4	139.2	11%
Expenditure £m	(157.2)	(131.5)	19%	(137.1)	(129.5)	6%
Operating Profit	24.4	10.3	138%	17.2	9.7	78%

- Excellent growth across all key income streams
- Operating margin up from 7.3% to 13.4%
- ▶ Strong first year contribution from Marsh & Parsons Revenue up 2% and operating Profit up 6%
- ▶ Investment in lettings resource and ongoing investment in market share growth

Marsh and Parsons

Strong first year contribution

	Actual – incl Earls Court				
	2012 2011 % inc				
Revenue £m	27.3	26.6	2%		
Operating Profit £m	7.2	6.8	6%		
Margin %	26	25	1рр		

Like-for-Like – excl Earls Court					
H1 12	H1 11	% inc			
26.9	26.6	1%			
7.4	6.8	9%			
27	25	2pp			



- Strong first year contribution
- Increased market share in both residential sales and lettings
- Successful new branch opening in Earls Court
- Operating profit up 6% in total, 9% excluding impact of Earls Court
- Kensington office opened in January 2013 and at least 3 more offices planned for FY13
- Opportunity to double branch numbers over 5 years

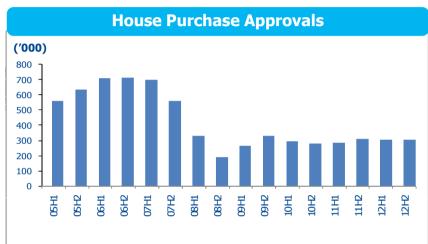
Financials – Cashflow and Debt

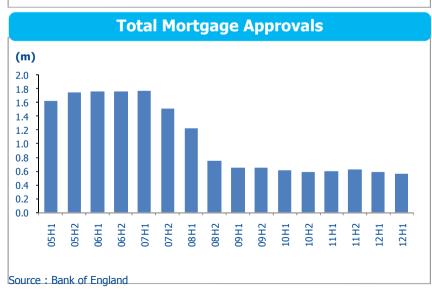
Continued Strong Cash Generation				
£m		2012		2011
Operating Cashflows				
Operating Profit		35.1		31.1
Depreciation	3.5		2.6	
JV	(1.3)		(0.7)	
PI Payments	(7.7)		(2.9)	
Working Capital	4.0		(4.5)	
Exceptional costs paid	(1.0)		(1.3)	
		(2.5)	_	(5.5)
Cash from Operations		32.6		24.3
Acquisitions		(4.6)		(41.8)
Capex		(5.7)		(3.2)
Disposal proceeds		6.3		2.0
Tax paid		(7.3)		(3.3)
Interest paid		(2.1)		(1.4)
Dividends paid		(9.3)		(8.9)
Other	_	(0.8)	_	1.2
Net Cashflow		9.1		(33.5)
Closing Net Debt		(26.6)		(35.7)

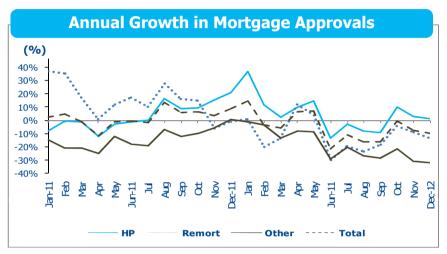
- Higher rate of PI cash settlements
- Improvement in working capital following 2011 investment in new income streams
- Exceptional branch closure costs
- Acquisitions Davis Tate, Lauristons, Zoopla
- Capex increase due to new Marsh & Parsons branches
- ► Freehold disposal proceeds of £6.3m, generating exceptional profit of £1.4m
- Expect lower tax payments going forward following new PI provision charges



Mortgage Market Overview







House Purchase Approvals

- 610,000 2012 up 3% on 2011
- Annual growth rate of 7% in H1 and -1% in H2

Total Mortgage Approvals

- 1,150,000 2012, down 6%
- Remortgages poor against strong comparative
- Annual growth rate of -10% in H1 and -2% in H2
- No impact in BoE data of benefits from Funding for Lending (FLS) in 2012
- Impact of FLS still too early to judge

Surveying: Operations and Development

Market Share

Surveying Market Share						
′000	2008	2009	2010	2011	2012	
Jobs Performed	461	439	531	500	408	
Mortgage Approvals	1,980	1,301	1,203	1,227	1,150	

Operational Update

- Focus on customer service levels and innovation
- Ongoing investment in service and technology
- Legacy contract renewals have now been worked through
- Margins expected to stabilise

Private Survey Income

B2C Income				
£m	H1 2011	H2 2011	H1 2012	H2 2012
Total income	1.3	1.5	1.8	2.2
Annual run rate in final quarter	2.8	3.1	4.1	5.0

- Total income 2012 £4.0m
- Annual run rate Q4 2012 £5.0m
- Exceptional customer satisfaction delivered
- New channels coming on stream to reduce dependency on key lender clients
- Established growth platform

Estate Agency

Agency Profit Transformation 2007 – 2012



Profitability and Market Share

- 2012 Profit per branch increased by £15k to £21k (excluding Marsh & Parsons)
- Profit per branch including Marsh & Parsons is £38k
- Market share maintained in 2012
- Excellent growth in all key income streams

Marsh and Parsons

- Key platform for growth through both new openings and bolt on acquisitions in prime central London market
- New Kensington branch opened in January 2013 and at least 3 more expected in 2013

Key initiatives

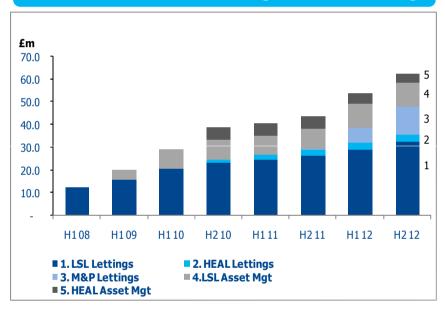
- 'The Bridge' call centre expanding operations to drive lettings instructions
- Ongoing investment in lettings resource
- Significant conveyancing opportunities
- Further investment in branch resource to drive residential sales market share
- Investing resource in Land and new homes opportunities
- Earnings enhancing acquisitions across all key business areas especially via LSLi in the South Fast

Estate Agency – Counter-Cyclical Income

Total Lettings and Asset Management income up 43% to £62.3m



Balanced Growth: Asset Management and Lettings



Rolling 12 month revenue

Lettings

- Lettings income (excluding Marsh & Parsons) up 23%
- Now represents 67% of Residential sales income (62% excluding Marsh & Parsons)
- Ongoing investment in resource to capitalise on structural changes resulting in growth in lettings market
- Target is to grow lettings to the same level as residential sales income in a flat residential market.

Asset Management

- Asset Management income up 3%
- Repossessions market down 5% at 33,900 repossessions (est)
- LSL market leader with c32% market share (est) of repossessions market
- Major new contract win in area of new market opportunity

Estate Agency – other businesses



Financial Services

- ▶ Total LSL lending up from £6.8bn to £7.1bn across Pink, First Complete and Linear
- ▶ Pink and Home of Choice acquired in 2010 as loss making businesses and transformed with revenue up 15% and 2012 profit contribution of £1.6m
- Implementation of new common platform to improve customer service and increase operation efficiency

Joint Ventures

- ▶ TM Group (a property search company) and LMS (a conveyancing panel manager) both performing well
- ▶ Increased contribution to group profit 2012 of 89% to £1.3m

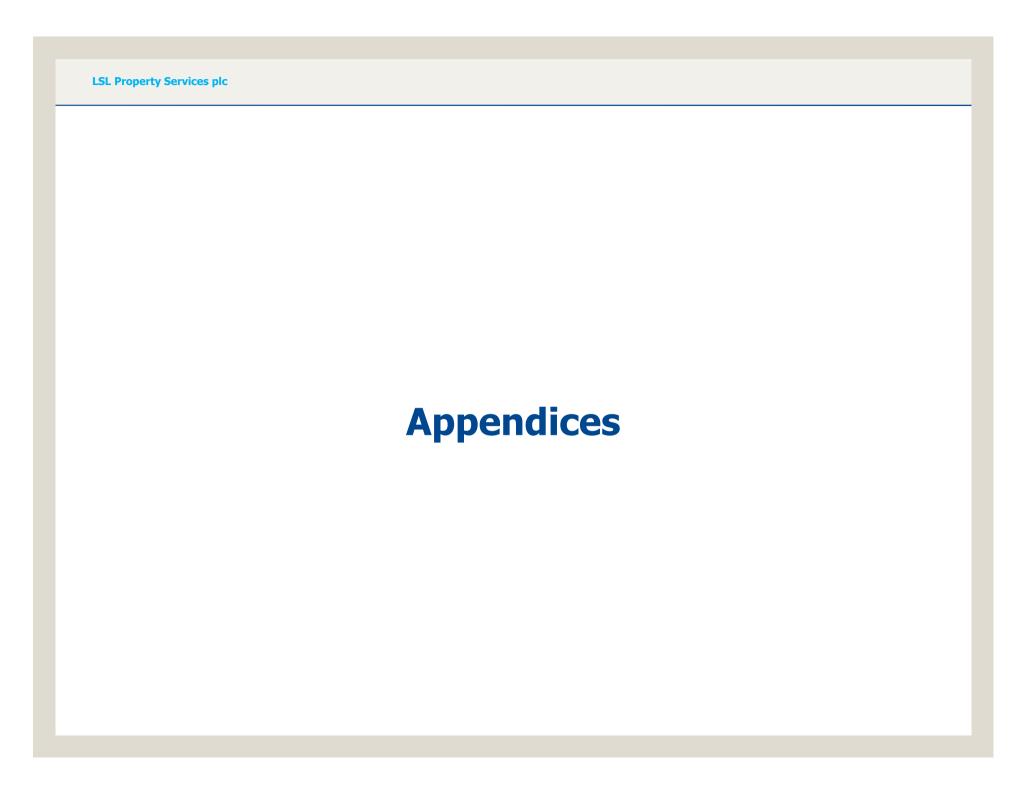
Zoopla

- Merger with Digital Property Group completed in August 2012 establishing strong number 2 market position
- ▶ Continued very strong performance since the transaction and well placed for future growth
- Valuable strategic investment for LSL 4.8% of the new group
- ▶ Investment revalued to £245m LSL share £11.8m at 31 December 2012

Summary

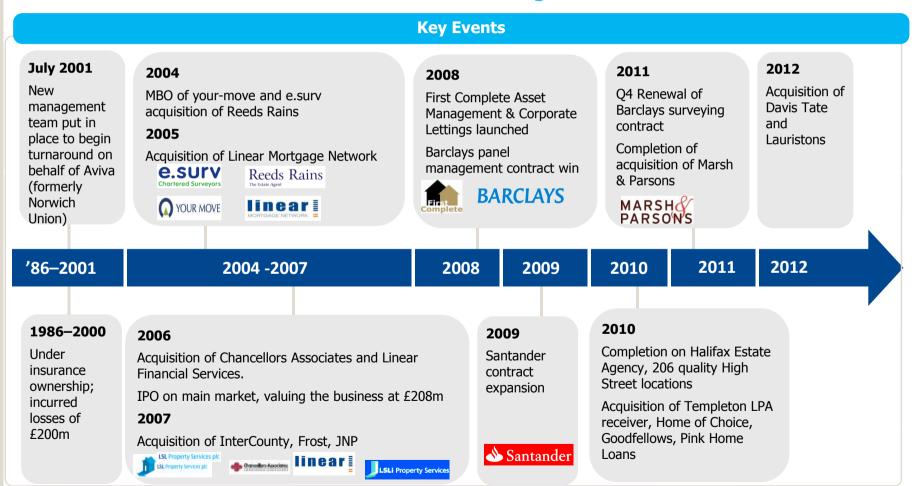
Key areas of focus and growth opportunities

- Significant investment in organic growth opportunities:
 - Estate Agency
 - Continuing to increase branch profitability through investment in resource to grow average fee and lettings market share
 - Accelerated branch openings in Marsh & Parsons
 - Further investment in new business opportunities in corporate lettings and asset management
 - Surveying
 - Service delivery excellence to lender clients in B2B driven by investment in technology
 - Expansion of private survey services
- Utilising the strong balance sheet for selective acquisition
 - Agency in London and the South East
 - Financial Services
- Confident of delivering further growth in shareholder value even at current transaction levels



LSL's Genesis

LSL's business transformation from a loss making insurance distribution arm



Who are We Now?

LSL Property Services plc

Surveying

e.surv

Chartered Surveyors

378

Current Surveyors (Employees)

e.surv

