

# LSL New Build Index



The latest LSL New Build Index, exclusively launched on [whathouse.co.uk](http://whathouse.co.uk), looks at how the average prices of new build properties across the UK have changed and gives some insight in to the regional new build markets.

James McAuley, Director of LSL Land & New Homes - [www.lsl.landandnewhomes.co.uk](http://www.lsl.landandnewhomes.co.uk) - commented:

"Comparing average prices in the period June 2010 to May 2011 with June 2011 to May 2012 we see that, whilst there has been some falls, the overall picture looks more positive than when we compared year on year averages last month.

"Pent up demand following the extended Easter break could be a contributing factor to this and the more positive mood of some buyers who are coming to appreciate the benefit that schemes such as NewBuy and Part Exchange can offer.

"Of particular interest is the fact that average prices of detached properties across the UK appear to have improved in response to increased demand for them. One region that has seen this is the South East where detached properties have increased in value by 3% over the last year - a significant rise from the 0.7% decrease reported in last months Index.

"We believe this, to some extent, has been driven by developers who have begun to steer away from the creation of high-density apartments that were popular in years gone by. It is also their ongoing appreciation of the fact that lenders are nervous about the high loan to value mortgages that many hope to obtain on such properties.

"A similar picture can be seen across the UK with flats, apart from in East Anglia, Scotland and Wales, falling in value with prices in the East Midlands, North West and Yorkshire suffering most. In Yorkshire demand for flats and 3 storey town houses has been replaced with demand for 2/3 bedroomed terraces and semi detached new builds with average prices – compared to last months Index - moving upwards to reflect this.

"Across the UK too the average prices of semi detached and terraced properties have improved with the East Midlands, West Midlands and Scotland fairing particularly well.

"So, generally, the picture is not looking too bad and, after a rocky Easter bank holiday period, we are experiencing increased interest from buyers keen to make a move. The growing appreciation of First Buy, NewBuy, part exchange and assisted move schemes will, we hope, also bring further positivity to the market from both first and second time buyers.

"Location and property type, however, continue to be key and, as the market continues to change and economic challenges continue, developers must think hard about where and what they build and how to respond best to the buyers out there."

Keith Osborne, editor of [whathouse.co.uk](http://whathouse.co.uk), says: "It's really encouraging to see an improvement on the overall picture in the LSL New Build Index, however small. This corresponds to the positive financial reporting of numerous large housebuilders over the past few months, which has not only seen rises in footfall and sales, but higher average prices in many cases.

"Of course, the detailed breakdown of the LSL/e.surv figures naturally shows quite a bit of variation across the country and property type. We can still see that the north of England is some way behind southern regions, though the picture in Scotland is very positive.

"It's possible that there is a correlation between this and the recent resurgence of 100% financing on some developments in Scotland, in the same way that James McAuley sees NewBuy and PX schemes having a positive effect in England. If so, that seems to confirm that improving mortgage finance, in terms of avoiding the need to save huge deposits in these austere times, is the key factor in driving the housing market forward."

Julian Kenyon – Bellway PLC added: "Demand throughout the spring selling season has remained resilient with visitor levels and reservation rates continuing to outperform expectations."

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## Notes

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LSL Land & New Homes is a trading style for members of the LSL Property Services Group Estate Agency Division, one of the leading residential property services groups in the UK. It's strategy is to create partnerships with developers and builders to support their objectives and add value to their businesses. It can provide integrated solutions for their benefit drawing on the expertise of companies who are also under the LSL Group umbrella including valuation services (e.surv), rental portfolio services, asset management services and estate agency services fronted by well-known high street estate agency brands like Your Move and Reeds Rains. Services can be tailored to suite individual needs from bespoke site sales and marketing, agency referral to the disposal of part exchange, assisted schemes and new build stock, land sales and acquisitions.

For further information or enquiries regarding the underlying data of the LSL New Build Index, please contact Richard Sexton via email [richard.sexton@esurv.co.uk](mailto:richard.sexton@esurv.co.uk) or by phoning 07968 932118.

For further information about the LSL Property Services Group including LSL Land & New Homes and e.surv, visit [www.lslps.co.uk](http://www.lslps.co.uk)

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Scotland*	2011
Detached	£242,221
Flats	£127,721
Semis	£174,160
Terrace	£174,302

\*Size adjusted average price

North West*	2011
Detached	£265,659
Flats	£123,921
Semis	£162,533
Terrace	£157,493

\*Size adjusted average price

West Midlands*	2011
Detached	£274,023
Flats	£123,776
Semis	£174,077
Terrace	£161,983

\*Size adjusted average price

Wales*	2011
Detached	£230,862
Flats	£123,428
Semis	£172,448
Terrace	£160,354

\*Size adjusted average price

South West*	2011
Detached	£299,997
Flats	£142,459
Semis	£202,807
Terrace	£194,016

\*Size adjusted average price

Greater London*	2011
Detached	£522,707
Flats	£284,235
Semis	£379,840
Terrace	£438,603

\*Size adjusted average price

North East*	2011
Detached	£238,603
Flats	£108,913
Semis	£151,819
Terrace	£145,369

\*Size adjusted average price

Yorkshire & the Humber*	2011
Detached	£249,053
Flats	£118,633
Semis	£154,786
Terrace	£145,873

\*Size adjusted average price

East Midlands*	2011
Detached	£236,688
Flats	£101,747
Semis	£154,294
Terrace	£146,504

\*Size adjusted average price

East Anglia*	2011
Detached	£327,286
Flats	£166,484
Semis	£225,815
Terrace	£210,216

\*Size adjusted average price

South East*	2011
Detached	£380,934
Flats	£171,860
Semis	£263,645
Terrace	£232,398

\*Size adjusted average price



Scotland*	2012	%+/-
Detached	£243,146	0.4%
Flats	£131,720	3.1%
Semis	£181,601	4.3%
Terrace	£188,936	8.4%

\*Size adjusted average price

North West*	2012	%+/-
Detached	£270,264	1.7%
Flats	£116,494	-6.0%
Semis	£162,852	0.2%
Terrace	£154,066	-2.2%

\*Size adjusted average price

West Midlands*	2012	%+/-
Detached	£281,056	2.6%
Flats	£124,062	0.2%
Semis	£178,381	2.5%
Terrace	£169,206	4.5%

\*Size adjusted average price

Wales*	2012	%+/-
Detached	£235,782	2.1%
Flats	£129,675	5.1%
Semis	£167,881	-2.6%
Terrace	£161,803	0.9%

\*Size adjusted average price

South West*	2012	%+/-
Detached	£303,821	1.3%
Flats	£150,403	5.6%
Semis	£201,794	-0.5%
Terrace	£193,633	-0.2%

\*Size adjusted average price

Greater London*	2012	%+/-
Detached	£562,253	7.6%
Flats	£283,121	-0.4%
Semis	£396,039	4.3%
Terrace	£390,169	-11.0%

\*Size adjusted average price

North East*	2012	%+/-
Detached	£236,259	-1.0%
Flats	£105,211	-3.4%
Semis	£148,312	-2.3%
Terrace	£145,394	0.0%

\*Size adjusted average price

Yorkshire & the Humber*	2012	%+/-
Detached	£244,181	-2.0%
Flats	£116,190	-2.1%
Semis	£154,149	-0.4%
Terrace	£147,207	0.9%

\*Size adjusted average price

East Midlands*	2012	%+/-
Detached	£245,339	3.7%
Flats	£95,918	-5.7%
Semis	£158,276	2.6%
Terrace	£149,523	2.1%

\*Size adjusted average price

East Anglia*	2012	%+/-
Detached	£331,339	1.2%
Flats	£170,566	2.5%
Semis	£229,463	1.6%
Terrace	£214,978	2.3%

\*Size adjusted average price

South East*	2012	%+/-
Detached	£392,385	3.0%
Flats	£170,673	-0.7%
Semis	£260,942	-1.0%
Terrace	£245,031	5.4%

\*Size adjusted average price